

## nina garfinkle | principal | established '88

**Garfinkle Design, a graphic design studio, serves a dynamic client base and produces a full range of materials:** identity systems | brand standards | guidelines | print collateral | corporate branding | maps | logos | newsletters + mastheads | websites | signage | marketing material | forms + templates | brochures | invites | t-shirts | packaging | annual reports | menus | books | credit cards | exhibits | banners | direct mail

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### contract work

**Arnold Communications** | Art Director | Volkswagen ad campaign

**Baseline Development Group** | Designer | HMCo. Grade 2 Math book

**Caribiner Communications** | Art Director | Digital campaign + program collateral

**Digitas** | Art Director | Direct mail programs, brochures, newsletters, etc.

**Fidelity Investments** | Designer | Annual reports, corporate stationery guidelines + brand standards

**Houghton Mifflin Co.** | Art Editor | School textbooks: English, Math + Spelling programs

**Mullen** | Designer | Nextel, GM direct mail standards manual, HSBC brand standards, Household Bank

**Pamet River Partners** | Designer | MCI direct mail programs, brochures, presentations

**Pangaro Beer Design** | Temporary Partner | Trade show signage, collateral, advertising, brochures

**Parrish Wickersham & Partners** | Art Director | Ads, direct mail, brochures

### mac experience

Quark XPress | InDesign | Photoshop | Illustrator | PageMaker | PowerPoint | Word

### life experience

**LivableStreets Alliance** | Board of Directors '08–present

**WalkBoston** | Board of Directors '99–present | Communications Chair '00–present

**American Institute of Graphic Arts** | Vice President '97–'99 | Board of Directors '93–'99

**Citizen Schools** | Judged Design & Development WOW! '08

**Boston Collaborative for Food and Fitness** | Lead Teen Walking Audit workshops

**Rockport Publishing** | Published in Best of Business Card Design

**Golden Shoe Award** | WalkBoston | Branding '01

**Israel** | Designer for Ehud Avishai and Asher Kalderon '85

**London** | Designer for Cannon Rubber Ltd. '84

### education

Boston University School of Fine Arts | Graphic Design Major | BFA '84